



Paralympic Sports Association Sponsorship Opportunities Sledge Hockey

The Paralympic Sports Association (PSA) is a local non-profit organization that has been providing recreation and sport programs for children, youth, adults and seniors with physical disabilities. With strong community support, the PSA has been able to play a significant role in the development and well being of persons with physical disabilities through the programs we offer.

The Association recognizes that social, physical and mental fitness is essential for an individual to attain a love of life and contribute to society. The PSA attempts to provide an environment to develop the social, physical and mental skills of members with physical disabilities through the media of wheelchair sports and recreation.

The PSA is continually growing and changing to meet the demands of our members. The PSA is currently celebrating our 40th anniversary this year and we are delighted to be constantly expanding the programs and services we offer. Continued community investment ensures this program will be there for future generations to enjoy.

From any view... it's HOCKEY!

One of our more competitive and largest growing programs is Sledge Hockey. PSA has been offering the sport of Sledge Hockey for 13 years. Sledge Hockey is an innovative team sport that incorporates the same rules and discipline structure as 'stand up' regular ice hockey. In Sledge Hockey players sit on specially designed sleds with skate blades under the seat and use two sticks, not only to pass, stick-handle and shoot the puck, but also to propel and maneuver their sleds down the ice.

Sledge Hockey is fast paced, exciting sport, which is gaining popularity in Edmonton and Alberta. Sledges and sticks are provided for programs, as well as some hockey equipment for those who do not have their own.


The PSA currently has 2 Sledge Hockey teams in the City of Edmonton and every 2 years, each team has the opportunity to travel to tournaments outside of the Edmonton area, giving the players a great opportunity to not only showcase the exceptional talent in Edmonton but also providing opportunity to participate in a form of competition that is not readily available to them.




Sponsorship Opportunities

The PSA relies on community support to ensure that we can continue to make a difference in the lives of people with physical disabilities. For our 2005/06 Sledge Hockey season our teams are planning on traveling to tournaments outside of Edmonton, this years tournament hopes are to travel to Ottawa, Ontario for their Annual Bell Capital Cup Tournament, December 29th, 2005 to January 3rd, 2006. Players not only benefit from competing against other skilled teams, but the PSA also benefits by creating awareness for our sledge hockey program. Many of our players have never before had the opportunity to travel outside of the country due to their physical disability. Funding received through sponsorship will be used to help cover travel expenses and will give players a great opportunity to compete at the international level.

Platinum Sponsor \$1,000 and Over

 Prominent logo placement on ALL marketing and promotional material as a platinum sponsor (print and electronic including website link)

Gold Sponsor \$500 to \$999

 Logo placement on marketing and promotional material as a gold sponsor (print and electronic)

Silver Sponsor \$100 to \$499

 Name recognition on related print material as silver sponsor

Bronze Sponsor Under \$100

If you would like to help support the PSA and make a difference in the lives of people with a physical disability, please fill out the form below and send to:

Paralympic Sports Association

10024 – 79 Ave

or

Fax: 432-0486

Edmonton, AB T6E 1R5

Company Name: _____

Contact: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Fax: _____ E-mail _____

Sponsorship Level

Platinum Gold Silver Bronze

Amount Donated: _____

Do you require a tax receipt: _____ (yes/no)

Where did you hear about these sponsorship opportunities?

Sledge Hockey Player/Parent Player's Name _____ PSA Website
